

# Main Journalism

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## Program Overview

Entering a career in sports journalism is most often the combination of a passion for sports, a love of football and basketball, and the desire to create stories for the news media. Increasingly, today's sports journalists need to not only be skilled in traditional news reporting but also in a wide variety of digital competencies, including social media storytelling, podcasts, and mobile reporting apps, to compete in this fast-paced, 24/7 environment.

As part of the Sports Journalism master's program, you will learn all the skills necessary to become a top-tier sports journalist. This knowledge of the latest methods in news gathering will allow you to develop original stories for traditional and digital media, based on the highest journalistic standards.

Our Sports Journalism evergreen journalism master's degree draws the insights from our successful journalism alumni who hold top positions at ESPN, New York Post, USA Today, and other leading media outlets to ensure you'll be well-prepared to succeed in this field.

Through the Sports Journalism program, you will learn how to:

- Analyze the journalist in a diverse sports media landscape
- Follow the best practices of journalistic excellence, and ethics to vigorously apply these standards to new forms of media in pursuit of truth, accuracy, fairness, and diversity
- Apply research and reporting approaches and interview techniques to produce original content
- Produce podcasts and digital interviews
- Develop, research, and execute a major sports journalism project

## Alumni Master Classes

St. Bonaventure

ESPN, USA Today, The New York Post, NBC News among many other organizations. Our alumni take on roles as editors, writers, reporters, columnists, producers, senior-level managers of digital and digital production.

As part of the Sports Journalism master's program, you will have the chance to learn from some of the top journalists in the field in masterclass sessions in many of your classes — including ESPN, USA Today, NBC News, and the New York Post.

## Online Format

The Sports Journalism master's program is designed with working professionals in mind. The program is 100 percent online and can be completed in as little as 18 months. Online courses are taken in seven-week sessions, so you're able to complete your degree from anywhere in as little as 18 months.

## Admission Requirements

To be eligible for admission to the Sports Journalism master's program, students must present:

1. Undergraduate transcripts showing completion of a bachelor's degree with a GPA of 2.5 or higher
2. Submission of a writing sample

## Curriculum (30 credits)

- JMC 500. Introduction to Sports Journalism
- JMC 502. Writing and editing
- JMC 503. Digital Reporting
- JMC 504. Digital Storytelling
- JMC 560. Introduction to Sports Journalism
- JMC 601. Sports Communication
- JMC 602. Social Media Storytelling
- JMC 605. Introduction to Sports Journalism
- JMC 700. Art of the Sports Interview
- JMC 701-703. Digital Production